HIGH SCHOOL SAILING
TOPICS

• WHY CONSIDER HIGH SCHOOL SAILING?
• WHAT IS ISSA?
• HOW DO YOU START A TEAM?
WHY HIGH SCHOOL SAILING?

• MESHES WELL WITH EDUCATIONAL SYSTEMS/GOALS

• CHALLENGING AS ANY OTHER SPORT AND MUCH MORE INCLUSIVE

• DESIRABLE ENVIRONMENT WHICH FOSTERS FRIENDSHIPS

• DIVERSE MEMBERSHIP: PUBLIC, PRIVATE, HOME SCHOoled & FOREIGN EXCHANGE

• TEAMS: ONE STUDENT SAILOR TO AS MANY AS SIXTY (60)

• VARSITY SPORT TO PARENT SPONSORED CLUB
MORE THAN 85 YEARS OF RACING

Mallory finalists on the dock at the Coast Guard Academy, 1958.

Racers at the 2012 Mallory Championship in Seattle, WA.

High School Sailing – www.hssailing.org
INTERScholastic sailing association - the governing body

• founded by north eastern prep schools in 1930
  • governs secondary school (grades 9-12) sailing
• seven districts across the country
• provides rules, organization, stewardship
• three national championships:
  • cressy trophy: single-handed (laser)
  • baker trophy: team racing
  • mallory trophy: fleet racing
• it is the only formal co-ed high school sport

high school sailing – www.hssailing.org
OTHER INVITATIONAL EVENTS

Great Oaks Regatta
• A NATIONAL INVITATIONAL REGATTA FOR DEVELOPING TEAMS
• HOSTED ANNUALLY IN NOVEMBER AT SOUTHERN YACHT CLUB, NEW ORLEANS
• ALL CURRENTLY REGISTERED SCHOOLS THAT HAVE NOT QUALIFIED FOR MALLORY OR BAKER IN THE PAST 4 YEARS ARE ELIGIBLE
• TEAMS ARE 2 TO 4 SAILORS

Keelboat Invitational
• A NATIONAL INVITATIONAL REGATTA HELD IN KEELBOATS

All-Girls Regatta
• A NATIONAL INVITATIONAL REGATTA FOR FEMALE SAILORS
<table>
<thead>
<tr>
<th>District</th>
<th>Teams</th>
<th>Sailors</th>
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<tbody>
<tr>
<td>MID-ATLANTIC</td>
<td>98</td>
<td>1034</td>
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<td>MIDWEST</td>
<td>85</td>
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<td>PACIFIC COAST</td>
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<td>SOUTH EAST</td>
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<td>214</td>
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<tr>
<td><strong>520 TOTAL</strong></td>
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<td><strong>4560 TOTAL</strong></td>
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High School Sailing – www.hssailing.org
ISSA REGIONAL HIERARCHY

ISSA

Regional Districts
(MASSA, MISSA, NESSA, NWISA, PCISA, SAISA, SEISA)

District Leagues
(MASSA – MDISA, NJISA, NYISA NW, NYISA, SE, VISA; PCISA – NorCal, SoCal, Hawaii; SAISA – North, South, Caribbean)

Teams

Host Venues

Sailors, Parents & Coaches

High School Sailing – www.hssailing.org
HOW DO YOU START A TEAM?

• WHO DO YOU APPROACH?
  • ATHLETIC DIRECTOR OR ACTIVITIES DIRECTOR

• WHAT DO THEY WANT?
  • NO IMPACT – PERSONNEL, BUDGET, FACILITIES
  • INCLUSION
  • FIT WITH SCHOOL STRATEGY
  • OFFER A NEW ACTIVITY, WAY TO GET KIDS INVOLVED

• STUDENTS’ – PARENTS’ ROLE

• FIND A VENUE TO TRAIN AND RACE

High School Sailing – www.hssailing.org
CHALLENGES WE FACE

COMPETING INTERESTS
FALL/Spring OUTDOOR ACTIVITIES/SPORTS

COST

FIXED COSTS
- FACILITIES
- COACHING BOAT
- SAILS
- ANNUAL FEES

VARIABLE COSTS
- COACHES
- BOAT MAINTENANCE, EQUIPMENT
- SAILS

INSURANCE

TIME AND TRAVEL COMMITMENT

High School Sailing – www.hssailing.org
MODELS TO FOLLOW

- High School Sailing Team
  - School Sport
    - Varsity
  - School Activity
    - Club/Varsity Club
  - Parent Sponsored Club
    - “SIMPLE” Club
    - 501 c(3)

- Athletic Director
- Activities Director
- Yacht Clubs, Sailing Centers, Park Districts

High School Sailing – www.hssailing.org
THE PARENT-SPONSORED CLUB
THE CRITICAL MASS = 30 STUDENT SAILORS

School/Parent Liaison
Interacts with School and Coaches

List/Roster Manager
Responsible for registration, lists

Web Master
Team communication/blogs/email

Finance
Collects/pays fees, manages “books”

Transportation
Coordinates volunteers, logistics

Regatta Docs
Ensures kids/coaches are registered

Marketing
Articles to school, local press, web

High School Sailing – www.hssailing.org
# ISSA CONTACTS

**PRESIDENT**
- TIM HOGAN (CA)  
  949-228-0822

**Vice President**
- ROB HURD (MA)  
  508-542-0700

**Treasurer**
- CASEY SCHNOOR (CA)  
  619-994-7245

**Secretary**
- MALINDA CRAIN (TX)  
  713-254-6451

**District Directors**

<table>
<thead>
<tr>
<th>Region</th>
<th>Director</th>
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<tbody>
<tr>
<td>MID-ATLANTIC</td>
<td>RANDY STOKES (VA)</td>
<td>757-635-4070</td>
</tr>
<tr>
<td>MIDWEST</td>
<td>TED ANDERSON (IL)</td>
<td>708-420-5233</td>
</tr>
<tr>
<td>NEW ENGLAND</td>
<td>CHRIS CRANE (MA)</td>
<td>401-862-0128</td>
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<tr>
<td>NORTHWEST</td>
<td>BURKE THOMAS (WA)</td>
<td>360-317-6427</td>
</tr>
<tr>
<td>PACIFIC</td>
<td>MIKE SEGERBLOM (CA)</td>
<td>562-433-7939</td>
</tr>
<tr>
<td>SOUTHEAST</td>
<td>JOANN WILLITS (TX)</td>
<td>832-216-7726</td>
</tr>
<tr>
<td>SOUTH ATLANTIC</td>
<td>RYAN HAMM (FL)</td>
<td>843-364-3777</td>
</tr>
</tbody>
</table>

**ISSA Office**

- JERELYN BIEHL, SHERRI CAMPBELL & DANIELLE RICHARDS  
  619-222-0252

- [INFO@HSSAILING.ORG](mailto:INFO@HSSAILING.ORG)
- [WWW.HSSAILING.ORG](http://WWW.HSSAILING.ORG)