



# HIGH SCHOOL SAILING



# TOPICS

- WHY CONSIDER HIGH SCHOOL SAILING?
- WHAT IS ISSA?
- HOW DO YOU START A TEAM?



High School Sailing – [www.hssailing.org](http://www.hssailing.org)

# WHY HIGH SCHOOL SAILING?

- MESHES WELL WITH EDUCATIONAL SYSTEMS/GOALS
- CHALLENGING AS ANY OTHER SPORT AND MUCH MORE INCLUSIVE
- DESIRABLE ENVIRONMENT WHICH FOSTERS FRIENDSHIPS
- DIVERSE MEMBERSHIP: PUBLIC, PRIVATE, HOME SCHOOLED & FOREIGN EXCHANGE
- TEAMS: ONE STUDENT SAILOR TO AS MANY AS SIXTY (60)
- VARSITY SPORT TO PARENT SPONSORED CLUB



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# MORE THAN 85 YEARS OF RACING



Mallory finalists on the dock at the Coast Guard Academy, 1958.



Racers at the 2012 Mallory Championship in Seattle, WA.



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# INTERSCHOLASTIC SAILING ASSOCIATION - THE GOVERNING BODY

- FOUNDED BY NORTH EASTERN PREP SCHOOLS IN 1930
  - GOVERNS SECONDARY SCHOOL (GRADES 9-12) SAILING
- SEVEN DISTRICTS ACROSS THE COUNTRY
- PROVIDES RULES, ORGANIZATION, STEWARDSHIP
- THREE NATIONAL CHAMPIONSHIPS:
  - **CRESSY TROPHY:** SINGLE-HANDED (LASER)
  - **BAKER TROPHY:** TEAM RACING
  - **MALLORY TROPHY:** FLEET RACING
- IT IS THE ONLY FORMAL CO-ED HIGH SCHOOL SPORT



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# OTHER INVITATIONAL EVENTS

## Great Oaks Regatta

- A NATIONAL INVITATIONAL REGATTA FOR DEVELOPING TEAMS
- HOSTED ANNUALLY IN NOVEMBER AT SOUTHERN YACHT CLUB, NEW ORLEANS
- ALL CURRENTLY REGISTERED SCHOOLS THAT HAVE NOT QUALIFIED FOR MALLORY OR BAKER IN THE PAST 4 YEARS ARE ELIGIBLE
- TEAMS ARE 2 TO 4 SAILORS

## Keelboat Invitational

- A NATIONAL INVITATIONAL REGATTA HELD IN KEELBOATS

## All-Girls Regatta

- A NATIONAL INVITATIONAL REGATTA FOR FEMALE SAILORS



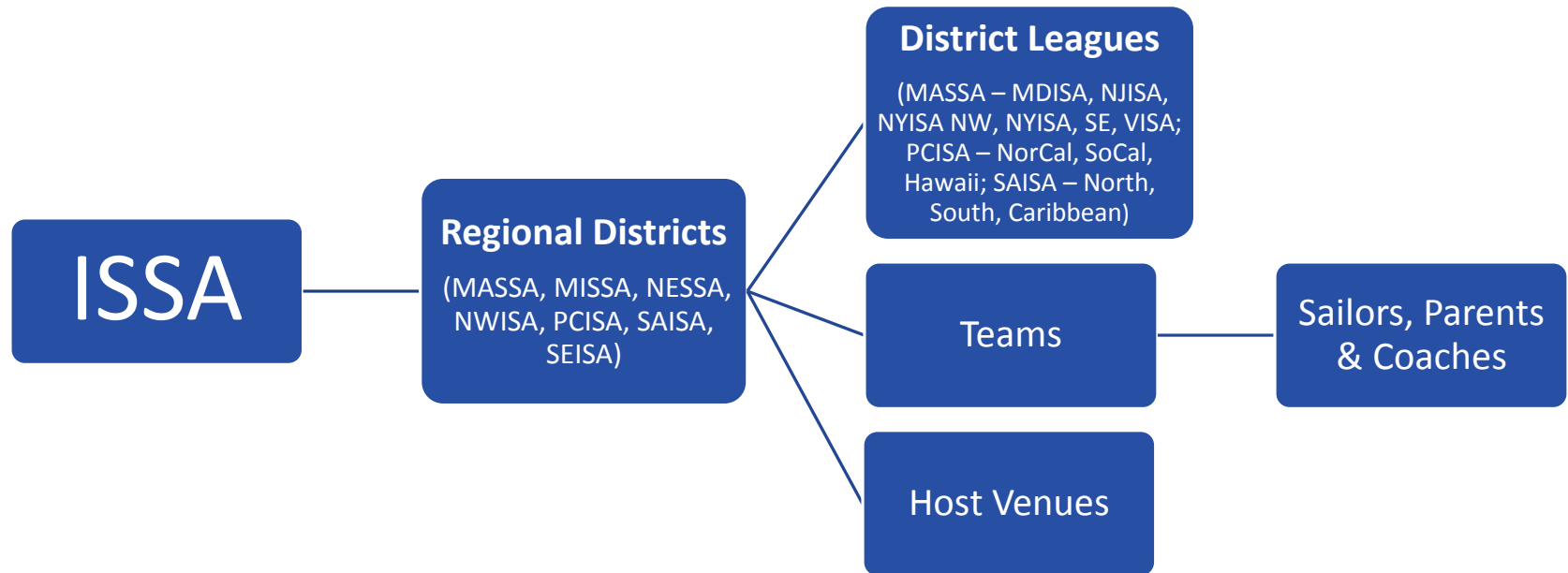
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# ISSA DISTRICTS - # OF REGISTRANTS

MID-ATLANTIC	98 TEAMS	1034 SAILORS
MIDWEST	85 TEAMS	588 SAILORS
NEW ENGLAND	73 TEAMS	660 SAILORS
NORTHWEST	32 TEAMS	268 SAILORS
PACIFIC COAST	103 TEAMS	947 SAILORS
SOUTH ATLANTIC	97 TEAMS	849 SAILORS
SOUTH EAST	32 TEAMS	214 SAILORS
	<b>520 TOTAL</b>	<b>4560 TOTAL</b>



# ISSA REGIONAL HIERARCHY





# HOW DO YOU START A TEAM?

- WHO DO YOU APPROACH?
  - ATHLETIC DIRECTOR OR ACTIVITIES DIRECTOR
- WHAT DO THEY WANT?
  - NO IMPACT – PERSONNEL, BUDGET, FACILITIES
  - INCLUSION
  - FIT WITH SCHOOL STRATEGY
  - OFFER A NEW ACTIVITY, WAY TO GET KIDS INVOLVED
- STUDENTS' – PARENTS' ROLE
- FIND A VENUE TO TRAIN AND RACE



# CHALLENGES WE FACE

## **COMPETING INTERESTS**

FALL/SPRING OUTDOOR ACTIVITIES/SPORTS

## **COST**

### **FIXED COSTS**

FACILITIES

COACHING BOAT

SAILS

ANNUAL FEES

### **VARIABLE COSTS**

COACHES

BOAT MAINTENANCE, EQUIPMENT

SAILS

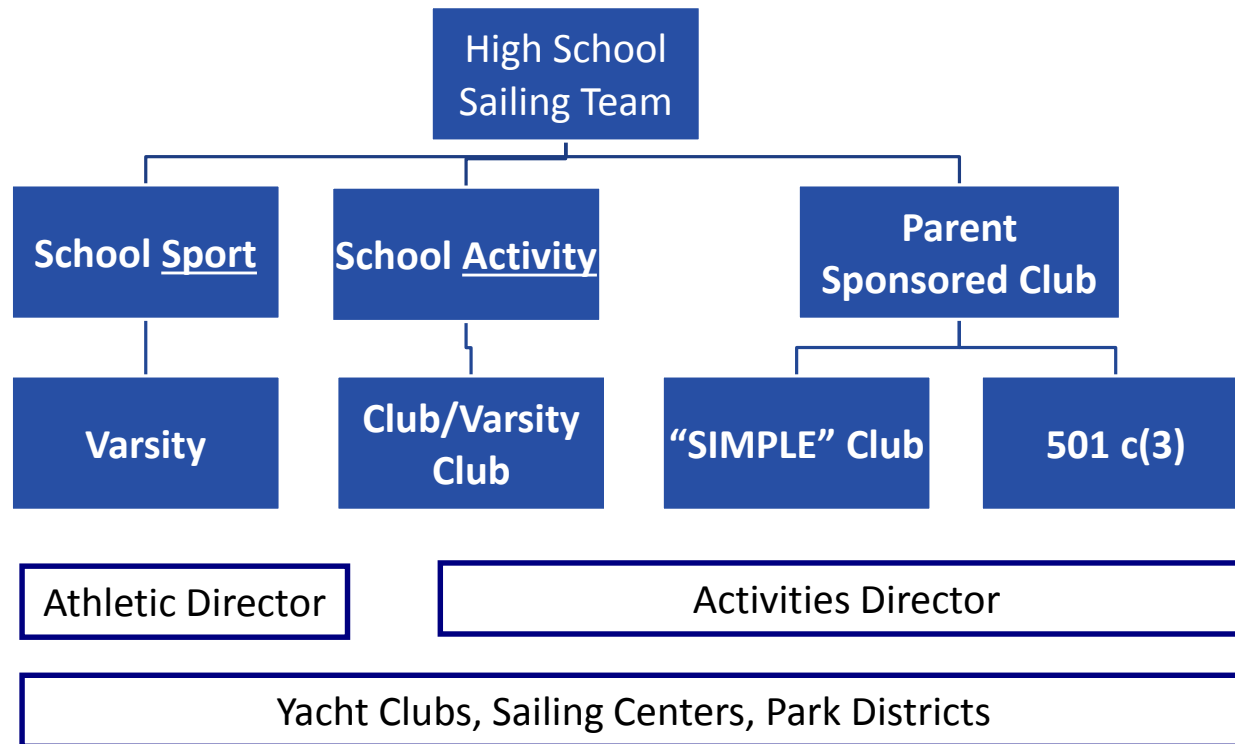
## **INSURANCE**

## **TIME AND TRAVEL COMMITMENT**



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# MODELS TO FOLLOW



# THE PARENT-SPONSORED CLUB

THE CRITICAL MASS =  
30 STUDENT SAILORS

**School/Parent  
Liaison**

*Interacts with School  
and Coaches*

**List/Roster  
Manager**

*Responsible for  
registration, lists*

**Web Master**

*Team  
communication/blogs/e  
mail*

**Finance**

*Collects/pays fees,  
manages "books"*

**Transportation**

*Coordinates  
volunteers, logistics*

**Regatta Docs**

*Ensures kids/coaches  
are registered*

**Marketing**

*Articles to school,  
local press, web*



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# ISSA CONTACTS

PRESIDENT	TIM HOGAN (CA)	949-228-0822
VICE PRESIDENT	ROB HURD (MA)	508-542-0700
TREASURER	CASEY SCHNOOR (CA)	619-994-7245
SECRETARY	MALINDA CRAIN (TX)	713-254-6451

## DISTRICT DIRECTORS

MID-ATLANTIC	RANDY STOKES (VA)	757-635-4070
MIDWEST	TED ANDERSON (IL)	708-420-5233
NEW ENGLAND	CHRIS CRANE (MA)	401-862-0128
NORTHWEST	BURKE THOMAS (WA)	360-317-6427
PACIFIC	MIKE SEGERBLOM (CA)	562-433-7939
SOUTHEAST	JOANN WILLITS (TX)	832-216-7726
SOUTH ATLANTIC	RYAN HAMM (FL)	843-364-3777

## ISSA OFFICE

JERELYN BIEHL, SHERRI CAMPBELL & DANIELLE RICHARDS

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