

ISSA Board of Directors Conference Call
Thursday, May 3, 2012
Meeting Minutes

President Tim Hogan called the meeting to order at 8:03 pm EDT. A roll call was taken for those in attendance: Bill Campbell, Malinda Crain, Sharon Garber, Steve Grove, Rob Hurd, Tom Monkus, Andrew Nugnes, Mike Segerblom, Chuck Sinks, Burke Thomas and Sherri Campbell.

Those unable to attend: Andrew Cole, Chris Clement, Wayne Cutler, Matt DuBois JP Fasano, Steve Gay, Sarah Helming, Amy Kehoe, George Linzee, Becca Scoville, Don Shea, Randy Stokes, Scott Wilson & John Wright.

1. **Minutes** from the April 5, 2012 conference call were approved.
2. **President's Report:** Tim Hogan noted condolences to the families of the sailors lost in recent ocean races in California. He reported that the website is looking good with recent updates regarding district qualification regattas.
3. **Treasurer's Report:** Chuck Sinks referred to the full report of financial statements for the year end 12/31/2012 circulated earlier in the week. He added that the 1st quarter results of the US Olympic Fund investment have since been received and that the account is up over \$11,000 through March 31, 2012. He also reported that Laser Performance has been invoiced for their 2012 sponsorship for \$6,000 but the payment has not yet been received. The report was approved as submitted.
4. **Old Business:**
 - a. Database –Mike Segerblom reported that the programming is in progress. A conference call was held recently with many aspects fully discussed. He hopes to begin testing the program later this month with a target completion by July 1.
 - b. Scoring Program – Mike Segerblom noted no update at this time. He will pursue getting a copy of the Tech Score independent program to see if we can use it as a base to program it for our needs. Tim indicated the wish to get something set up that ISSA owns which may cost some money.
 - c. Regatta Updates:
 - i. 2012 - both the Mallory and Baker are set. Burke Thomas related that MacLaren came along with a potential sponsorship for the Mallory for \$3,000 but wanted naming rights. That was turned down as it had not been brought to the ISSA Board and was too close in timing to the regatta to manage properly. Discussion followed that this may be something to consider for the future and this topic should be on the agenda for the next Annual General Meeting.
 - ii. 2013 Cressy (Fall 2012) PCISA – will be in Long Beach, CA. Mike Segerblom noted that a good hotel deal has been put in place.
 - iii. 2013 Baker –Tom Monkus reported that it will be held at Davis Island Yacht Club with Jay Booker as regatta chair and Don Becker as head umpire.
 - iv. 2013 Mallory – will be in MISSA. Sharon Garber reported that the venue will be the Lake Minnetonka Sailing School and the details will be submitted to ISSA soon.

- v. 2014 Cressy (Fall 2013) – NESSA will host on Nov 2 & 3 at Sail Newport in Newport, RI.

5. New Business:

- a. District Websites – Tim commented that this is a project that will be worked on after the completion of the database. It is anticipated that a template for district websites will be developed to make it relatively inexpensive for the districts to upgrade to this format. There may be the possibility of these sites interacting directly with the new ISSA website. Districts should discuss their level in interest in participating.
- b. Baker Team Race seeding – Rob Hurd presented his proposal. (See below) After considerable discussion, it was agreed that the current system that had been developed by Rob several years ago is still the best option. The seeding chart will be used with adjustments based on the Mallory results only if Race Operations Chair and the ISSA President deem it necessary.
- c. Dues rebate proposal – by Rob Hurd. (See below) It was generally agreed that instead of reducing or rebating dues, the ISSA Board should be looking at projects that help the districts. Perhaps monetary assistance with upgraded websites is a possibility. Other ideas should be considered. Also with some uncertainty about the level of sponsorship in the future, we should be cautious about making any changes.
- d. Website – Mike Segerblom announced that an analytic tool has now been activated and statistics will be available for reporting beginning next month.

Next call is scheduled for Jun 7, 2012 at 8:00 pm EDT. Note that all agenda items are due no later than May 25, 2012 to the ISSA office (sherri@odmsail.com)

The 2012 Annual General meeting possible dates and venues to be discussed on the June call.

The meeting was adjourned at 9:05 pm EDT.

BAKER TEAM RACE SEEDING PROPOSAL: Rob Hurd

The ISSA board should discuss and settle on a consistent formula to seed schools that qualify for the ISSA Team Racing Championship (Baker Trophy).

Purpose: There has never been a discussion on the issue at the board level. Discussion and consensus will lead to a more equitable solution.

Background: In 2006, I created the “doomsday formula” that we presently use if a full 12-team rotation can not be accomplished within the time limits of the regatta. At that time, I seeded the schools based upon their district’s slot performance the past year. That was the first (and to this point) the only year that seeding has been needed, as lack of wind prevented the regatta from reaching the conclusion of the qualifying round robin. In the years afterwards, ISSA president Tim Hogan started the process of reconfiguring the seeded model based upon the results of the Mallory. Three years ago, there was e-mail discussion about that practice, but it was too close to the regatta to come to any clarification and the issue subsequently died. It is my goal to have a health discussion on this issue among all the board and reach a consensus going forward on the best way to seed the schools that qualify for the Baker. Having this discussion before the Mallory and Baker makes it easier to evaluate the issue on its merits and not how it would apply to this year. Data on race results from the Baker (2007-2011) and the Mallory (2007-2011) is included as a reference.

Baker Results

	District Slot	2011	2010	2009	2008	2007	average
1	NESSA #1	1	2	3	1	1	1.60
2	PCISA #1	2	1	1	3	2	1.80
3	PCISA #2	4	4	2	4	7	4.20
4	SAISA #1	5	6	4	5	3	4.60
5	NESSA #2	8	3	9	2	6	5.60
6	MASSA #1	8	7	5	6	5	6.20
7	PCISA #3	9	5	6	9	8	7.40
8	MISSA	6	9	10	8	4	7.40
9	SAISA #2	7	8	8	10	8	8.20
10	MASSA #2	10	10	7	7	11	9.00
11	SEISA	11	12	12	11	10	11.20
12	NWISA	12	11	11	12	12	11.60

Mallory Results

	District Slot	2011	2010	2009	2008	2007	average
1	PCISA #1	6	2	1	2	1	2.40
2	MASSA #1	DNC	7	DNC	1	3	3.67
3	PCISA #2	3	3	8	3	2	3.80
4	PCISA #3	5	DNC	3	12	7	6.75
5	SAISA #1	1	18	DNC	DNC	5	8.00
6	SAISA #2	DNC	8	DNC	DNC	DNC	8.00
7	MASSA #2	14	5	9	DNC	DNC	9.33
8	NESSA #1	12	DNC	7	9	10	9.50
9	NESSA #2	DNC	13	DNC	DNC	6	9.50
10	MISSA	DNC	4	13	18	DNC	11.67
11	SEISA	20	DNC	DNC	DNC	DNC	20.00
12	NWISA	DNC	DNC	DNC	DNC	DNC	N/A
	DNC	5	4	6	6	5	26
		41.67%	33.33%	50.00%	50.00%	41.67%	43.33%

ISSA Proposal: Dues

Submitted May 3, 2012 by Rob Hurd (NESSA At-Large)

Schools that pay their ISSA dues by October 1st of the school year will receive a \$10 discount on their ISSA dues.

Purpose: This would be seen as a “value added” by member schools and would be something that ISSA could afford. It creates an incentive for dues to be paid in a timelier manner.

Background: Dues were raised \$10 three years ago to cover what we perceived could be a failure by Laser performance to honor their \$6,000 donation to ISSA. Those fears were never realized as LP has paid that fee each year since. The board stored that money away and used it for capital expenses like the new website and the new data base. The 2011-2012 ISSA budget projected a \$1,100 surplus without the \$6,000s from LP, so clearly ISSA can operate on its existing dues. It is projected that this would cost ISSA \$2,500 per year.