

ISSA Board of Directors Conference Call
Thursday, January 5, 2012
Meeting Minutes

President Tim Hogan called the meeting to order at 8:04 pm EST. A roll call was taken for those in attendance: Bill Campbell, Matt DuBois, Sharon Garber, Steve Grove, Sarah Helming, Rob Hurd, Andrew Nugnes, Chuck Sinks, Don Shea, Mike Segerblom, Burke Thomas, Jerelyn Biehl & Sherri Campbell.

Those unable to attend: Andrew Cole, Chris Clement, Malinda Crain, Wayne Cutler, JP Fasano, Amy Kehoe, Steve Gay, George Linzee, Tom Monkus, Randy Stokes, Becca Scoville, Scott Wilson & John Wright.

1. **Minutes** from the January 5, 2012 conference call were approved.
2. **President's report:** Tim discussed that the \$6,000 past due payment has been received from Laser Performance.

Website: A proposal has been received for the remake of the ISSA website. The proposal is for \$9400 with an additional maintenance contract of \$100/month. The content maintenance would be done by ODM at no additional fee to ISSA. Discussion of the ability of districts to use the same website builder followed. The offer from the vendor is that he would be able to do this at a discounted price and split the cost across the number of Districts willing to participate.

Discussion was then held about the current printed newsletter and possibly moving toward an electronic version to distribute to the District Directors for circulation to the team contacts and ultimately to the sailors.

Motion to approve the expenditure with Web Café for a new website for \$9400. **M/S/C**
It was agreed that this would be considered a capital expenditure rather than a current budget year expense.

Tim would like to have a sub-committee to modify how to communicate to the teams. Possibly add some student sailors for input on content for the website.

Database: Mike Segerblom explained past work and where we stand. Currently we are looking for a database person.

Newsletter: Tim would like input on either transitioning out of the printed newsletter to an annual report that could be electronic.

3. **Membership Report: as of January 27, 2012 and in parentheses final as of 6/1/2011:**

- a. MASSA – 85 (90)
- b. MISSA – 50 (47)
- c. NESSA – 38 (91)
- d. NWISA – 23 (22)
- e. PCISA – 92 (96)
- f. SAISA – 73 (72)

- g. SEISA – 21 (22)
Total: 382 (440)

4. Old Business:

- a. US Sailing publications order update: Rob Hurd coordinated. NESSA has an order. All other districts declined.
- b. Website Update: see above
- c. Database Update: see above

MISSA: Matt Dubois reported that the recent Great Oaks issue has been dealt with. A letter of reprimand was sent to the parent involved during the 2011 regatta and they hope this is concluded.

NESSA: Baker NOR live on MIT and Facebook site. District championship calendars are up.

SAISA: NORs being written for District events and lead-up events. Girls regatta being organized in early March.

NWISA: Mallory NOR posted. Water is cold in Lake Union – coaches please inform sailors. Jonathan McKee will be PRO. Coaches Clinic Feb. 11.

PCISA: 3 large events held. NorCal progressing with more interest. Hawaii needs more support. Hope to use new website to update PCISA site. Membership – hope to increase slightly.

MASSA: no report

SEISA: no report

5. New Business - none

The meeting was adjourned at 8:56 pm EST.

Next call is scheduled for March 1, 2012 at 8:00 pm EST. Note that all agenda items are due no later than February 20 to the ISSA office (sherri@odmsail.com)