TOPICS

• WHY CONSIDER HIGH SCHOOL SAILING?

• WHAT IS ISSA?

• HOW DO YOU START A TEAM?
WHY HIGH SCHOOL SAILING?

- DIVERSE MEMBERSHIP: PUBLIC, PRIVATE, HOME Schooled & FOREIGN EXCHANGE
- TEAMS: ONE STUDENT SAILOR TO AS MANY AS SIXTY (60)
- VARSITY SPORT TO PARENT SPONSORED CLUB
- MESHES WELL WITH EDUCATIONAL SYSTEMS/GOALS
- CHALLENGING AS ANY OTHER SPORT AND MUCH MORE INCLUSIVE
- DESIRABLE ENVIRONMENT WHICH FOSTERS FRIENDSHIPS

High School Sailing – www.hssailing.org
MORE THAN 85 YEARS OF RACING

Mallory finalists on the dock at the Coast Guard Academy, 1958.

Racers at the 2012 Mallory Championship in Seattle, WA.
Interscholastic Sailing Association - The Governing Body

- Founded by North Eastern Prep Schools in 1930
  - Governs Secondary School (Grades 9-12) Sailing
- Seven districts across the country
- Provides rules, organization, stewardship
- Three National Championships:
  - Cressy Trophy: Single-handed (Laser)
  - Baker Trophy: Team Racing
  - Mallory Trophy: Fleet Racing
- It is the only formal co-ed high school sport

High School Sailing – www.hssailing.org
OTHER INVITATIONAL EVENTS

Great Oaks Regatta
• A NATIONAL INVITATIONAL REGATTA FOR DEVELOPING TEAMS
• HOSTED ANNUALLY IN NOVEMBER AT SOUTHERN YACHT CLUB, NEW ORLEANS
• ALL CURRENTLY REGISTERED SCHOOLS THAT HAVE NOT QUALIFIED FOR MALLORY OR BAKER IN THE PAST 4 YEARS ARE ELIGIBLE
• TEAMS ARE 2 TO 4 SAILORS

Keelboat Invitational
• A NATIONAL INVITATIONAL REGATTA HELD IN KEELBOATS

All-Girls Regatta
• A NATIONAL INVITATIONAL REGATTA FOR FEMALE SAILORS
# ISSA Districts - # of Registrants

<table>
<thead>
<tr>
<th>District</th>
<th>Teams</th>
<th>Sailors</th>
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</thead>
<tbody>
<tr>
<td>Mid-Atlantic</td>
<td>89</td>
<td>1034</td>
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<tr>
<td>Midwest</td>
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<td>588</td>
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<tr>
<td>New England</td>
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<td>660</td>
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<td>Northwest</td>
<td>39</td>
<td>268</td>
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<td>Pacific Coast</td>
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<td>947</td>
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<tr>
<td>South Atlantic</td>
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<td>South East</td>
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<td>214</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>549</strong></td>
<td><strong>4560</strong></td>
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</tbody>
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ISSA REGIONAL HIERARCHY

• ISSA
  • REGIONAL DISTRICTS
    (MASSA, MISSA, NESSA, NWISA, PCISA, SAISA, SEISA)
  • LEAGUES
    (MASSA – MDISA, NJISA, NYISA NW, NYISA, SE, VISA; PCISA – NORCAL, SOCAL, HAWAII; SAISA – NORTH, SOUTH,
  • TEAMS
  • HOST VENUES
  • SAILORS, PARENTS & COACHES

High School Sailing – www.hssailing.org
HOW DO YOU START A TEAM?

• WHO DO YOU APPROACH?
  • ATHLETIC DIRECTOR OR ACTIVITIES DIRECTOR

• WHAT DO THEY WANT?
  • NO IMPACT – PERSONNEL, BUDGET, FACILITIES
  • INCLUSION
  • FIT WITH SCHOOL STRATEGY
  • OFFER A NEW ACTIVITY, WAY TO GET KIDS INVOLVED

• STUDENTS’ – PARENTS’ ROLE

• FIND A VENUE TO TRAIN AND RACE

High School Sailing – www.hssailing.org
CHALLENGES WE FACE

COMPETING INTERESTS
FALL/SPRING OUTDOOR ACTIVITIES/SPORTS

COST
FIXED COSTS
- FACILITIES
- COACHING BOAT
- SAILS
- ANNUAL FEES

VARIABLE COSTS
- COACHES
- BOAT MAINTENANCE, EQUIPMENT
- SAILS

INSURANCE

TIME AND TRAVEL COMMITMENT
MODELS TO FOLLOW

High School Sailing Team

- School Sport
  - Varsity

- School Activity
  - Club/Varsity Club

- Parent Sponsored Club
  - “SIMPLE” Club
  - 501 c(3)

Athletic Director

Activities Director

Yacht Clubs, Sailing Centers, Park Districts

High School Sailing – www.hssailing.org
THE PARENT-SPONSORED CLUB

THE CRITICAL MASS =
30 STUDENT SAILORS

School/Parent Liaison
- Interacts with School and Coaches

List/Roster Manager
- Responsible for registration, lists

Web Master
- Team communication/blogs/email

Finance
- Collects/pays fees, manages “books”

Transportation
- Coordinates volunteers, logistics

Regatta Docs
- Ensures kids/coaches are registered

Marketing
- Articles to school, local press, web

High School Sailing – www.hssailing.org
ISSA CONTACTS

PRESIDENT TIM HOGAN (CA) 949-228-0822
VICE PRESIDENT & CLERK ROB HURD (MA) 508-542-0700
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SECRETARY BRUCE STUART (CA) 949-791-5118

DISTRICT DIRECTORS

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