



HIGH SCHOOL SAILING



TOPICS

- WHY CONSIDER HIGH SCHOOL SAILING?
- WHAT IS ISSA?
- HOW DO YOU START A TEAM?



High School Sailing – www.hssailing.org

WHY HIGH SCHOOL SAILING?

- MESHERS WELL WITH EDUCATIONAL SYSTEMS/GOALS
- CHALLENGING AS ANY OTHER SPORT AND MUCH MORE INCLUSIVE
- DESIRABLE ENVIRONMENT WHICH FOSTERS FRIENDSHIPS
- DIVERSE MEMBERSHIP: PUBLIC, PRIVATE, HOME SCHOOLED & FOREIGN EXCHANGE
- TEAMS: ONE STUDENT SAILOR TO AS MANY AS SIXTY (60)
- VARSITY SPORT TO PARENT SPONSORED CLUB



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MORE THAN 85 YEARS OF RACING



Mallory finalists on the dock at the Coast Guard Academy, 1958.



Racers at the 2012 Mallory Championship in Seattle, WA.



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INTERSCHOLASTIC SAILING ASSOCIATION - THE GOVERNING BODY

- FOUNDED BY NORTH EASTERN PREP SCHOOLS IN 1930
 - GOVERNS SECONDARY SCHOOL (GRADES 9-12) SAILING
- SEVEN DISTRICTS ACROSS THE COUNTRY
- PROVIDES RULES, ORGANIZATION, STEWARDSHIP
- THREE NATIONAL CHAMPIONSHIPS:
 - **CRESSY TROPHY:** SINGLE-HANDED (LASER)
 - **BAKER TROPHY:** TEAM RACING
 - **MALLORY TROPHY:** FLEET RACING
- IT IS THE ONLY FORMAL CO-ED HIGH SCHOOL SPORT



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OTHER INVITATIONAL EVENTS

Great Oaks Regatta

- A NATIONAL INVITATIONAL REGATTA FOR DEVELOPING TEAMS
- HOSTED ANNUALLY IN NOVEMBER AT SOUTHERN YACHT CLUB, NEW ORLEANS
- ALL CURRENTLY REGISTERED SCHOOLS THAT HAVE NOT QUALIFIED FOR MALLORY OR BAKER IN THE PAST 4 YEARS ARE ELIGIBLE
- TEAMS ARE 2 TO 4 SAILORS



Keelboat Invitational

- A NATIONAL INVITATIONAL REGATTA HELD IN KEELBOATS

All-Girls Regatta

- A NATIONAL INVITATIONAL REGATTA FOR FEMALE SAILORS



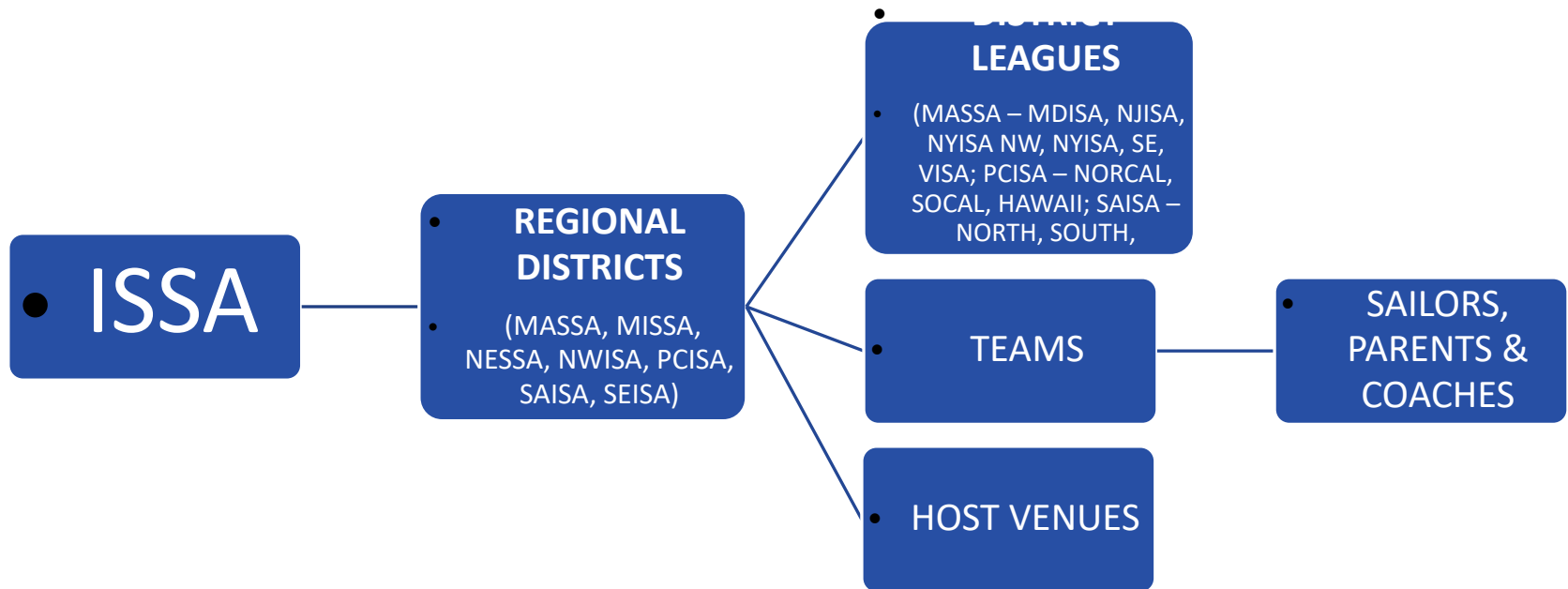
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ISSA DISTRICTS - # OF REGISTRANTS

MID-ATLANTIC	89 TEAMS	1034 SAILORS
MIDWEST	131 TEAMS	588 SAILORS
NEW ENGLAND	78 TEAMS	660 SAILORS
NORTHWEST	39 TEAMS	268 SAILORS
PACIFIC COAST	86 TEAMS	947 SAILORS
SOUTH ATLANTIC	100 TEAMS	849 SAILORS
SOUTH EAST	26 TEAMS	214 SAILORS
	549 TOTAL	4560 TOTAL



ISSA REGIONAL HIERARCHY



HOW DO YOU START A TEAM?

- WHO DO YOU APPROACH?
 - ATHLETIC DIRECTOR OR ACTIVITIES DIRECTOR
- WHAT DO THEY WANT?
 - NO IMPACT – PERSONNEL, BUDGET, FACILITIES
 - INCLUSION
 - FIT WITH SCHOOL STRATEGY
 - OFFER A NEW ACTIVITY, WAY TO GET KIDS INVOLVED
- STUDENTS' – PARENTS' ROLE
- FIND A VENUE TO TRAIN AND RACE



CHALLENGES WE FACE

COMPETING INTERESTS

FALL/SPRING OUTDOOR ACTIVITIES/SPORTS

COST

FIXED COSTS

FACILITIES

COACHING BOAT

SAILS

ANNUAL FEES

VARIABLE COSTS

COACHES

BOAT MAINTENANCE, EQUIPMENT

SAILS

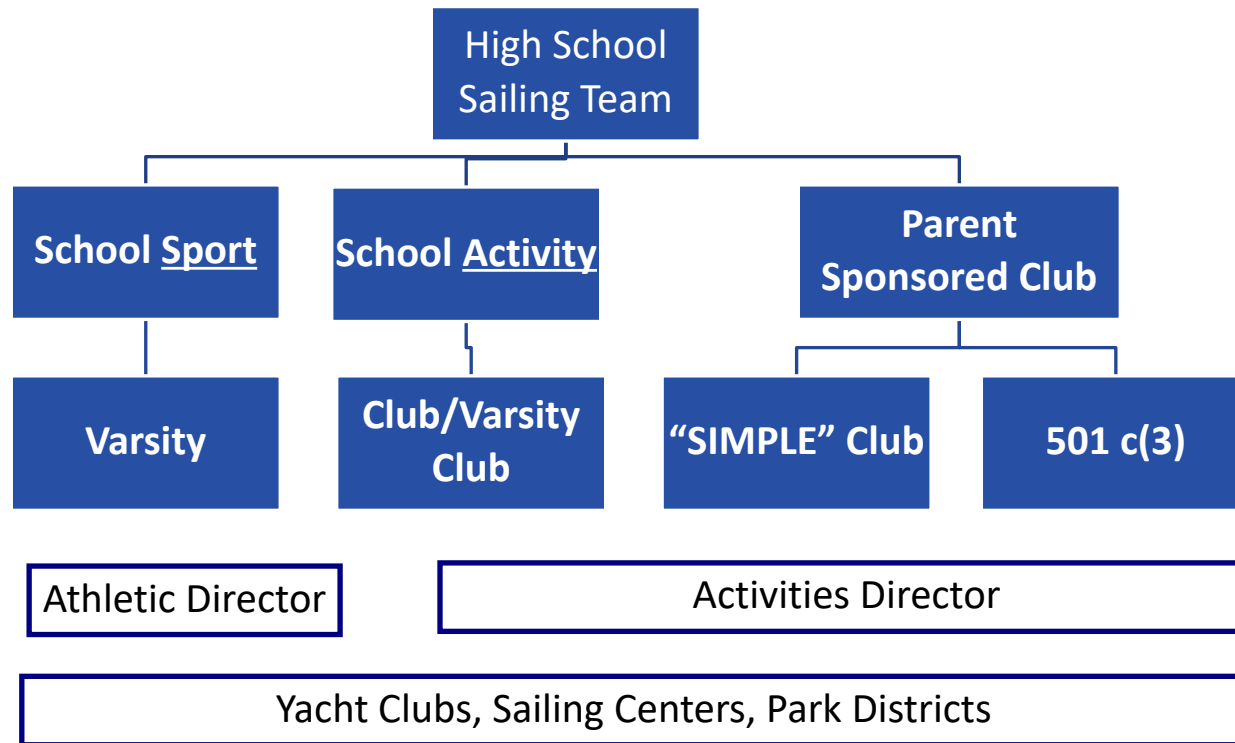
INSURANCE

TIME AND TRAVEL COMMITMENT



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MODELS TO FOLLOW



THE PARENT-SPONSORED CLUB

THE CRITICAL MASS =
30 STUDENT SAILORS

**School/Parent
Liaison**

*Interacts with School
and Coaches*

**List/Roster
Manager**

*Responsible for
registration, lists*

Web Master

*Team communication/
blogs/email*

Finance

*Collects/pays fees,
manages "books"*

Transportation

*Coordinates
volunteers, logistics*

Regatta Docs

*Ensures kids/coaches
are registered*

Marketing

*Articles to school,
local press, web*



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ISSA CONTACTS

PRESIDENT	TIM HOGAN (CA)	949-228-0822
VICE PRESIDENT & CLERK	ROB HURD (MA)	508-542-0700
TREASURER	CASEY SCHNOOR (CA)	619-994-7245
SECRETARY	BRUCE STUART (CA)	949-791-5118

DISTRICT DIRECTORS

MID-ATLANTIC	RANDALL NUNN (NJ)	732-581-1100
MIDWEST	TED ANDERSON (IL)	708-420-5233
NEW ENGLAND	CHRIS CRANE (MA)	401-862-0128
NORTHWEST	SARAH HANAVAN (WA)	206-931-8802
PACIFIC	AARON FEVES (CA)	310-293-8097
SOUTH ATLANTIC	DUSTIN DOMER	
SOUTHEAST	DAN ZWERG (MD)	228-327-4557

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