TOPICS

• WHY CONSIDER HIGH SCHOOL SAILING?
• WHAT IS ISSA?
• HOW DO YOU START A TEAM?
WHY HIGH SCHOOL SAILING?

- MESHES WELL WITH EDUCATIONAL SYSTEMS/GOALS
- CHALLENGING AS ANY OTHER SPORT AND MUCH MORE INCLUSIVE
- DESIRABLE ENVIRONMENT WHICH FOSTERS FRIENDSHIPS
- DIVERSE MEMBERSHIP: PUBLIC, PRIVATE, HOME SCHOOLED & FOREIGN EXCHANGE
- TEAMS: ONE STUDENT SAILOR TO AS MANY AS SIXTY (60)
- VARSITY SPORT TO PARENT SPONSORED CLUB

High School Sailing – www.hssailing.org
MORE THAN 85 YEARS OF RACING

Mallory finalists on the dock at the Coast Guard Academy, 1958.

Racers at the 2012 Mallory Championship in Seattle, WA.
INTERScholastic sailing association -
the governing body

• founded by north eastern prep schools in 1930
  • governs secondary school (grades 9-12) sailing

• seven districts across the country
• provides rules, organization, stewardship
• three national championships:
  • cressy trophy: single-handed (laser)
  • baker trophy: team racing
  • mallory trophy: fleet racing

• it is the only formal co-ed high school sport

High School Sailing – www.hssailing.org
OTHER INVITATIONAL EVENTS

Great Oaks Regatta
- A NATIONAL INVITATIONAL REGATTA FOR DEVELOPING TEAMS
- HOSTED ANNUALLY IN NOVEMBER AT SOUTHERN YACHT CLUB, NEW ORLEANS
- ALL CURRENTLY REGISTERED SCHOOLS THAT HAVE NOT QUALIFIED FOR MALLORY OR BAKER IN THE PAST 4 YEARS ARE ELIGIBLE
- TEAMS ARE 2 TO 4 SAILORS

Keelboat Invitational
- A NATIONAL INVITATIONAL REGATTA HELD IN KEELBOATS

All-Girls Regatta
- A NATIONAL INVITATIONAL REGATTA FOR FEMALE SAILORS

High School Sailing – www.hssailing.org
<table>
<thead>
<tr>
<th>District</th>
<th>Teams</th>
<th>Sailors</th>
</tr>
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<tbody>
<tr>
<td>MID-ATLANTIC</td>
<td>96</td>
<td>1034</td>
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<td>MIDWEST</td>
<td>115</td>
<td>588</td>
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<td>NEW ENGLAND</td>
<td>100</td>
<td>660</td>
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<td>NORTHWEST</td>
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<td>268</td>
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<td>PACIFIC COAST</td>
<td>102</td>
<td>947</td>
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<td>SOUTH ATLANTIC</td>
<td>84</td>
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<td>SOUTH EAST</td>
<td>31</td>
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<td><strong>Total</strong></td>
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ISSA REGIONAL HIERARCHY

ISSA

Regional Districts
(MASSA, MISSA, NESSA, NWISA, PCISA, SAISA, SEISA)

District Leagues
(MASSA – MDISA, NJISA, NYISA NW, NYISA, SE, VISA; PCISA – NorCal, SoCal, Hawaii; SAISA – North, South, Caribbean)

Teams

Host Venues

Sailors, Parents & Coaches

High School Sailing – www.hssailing.org
HOW DO YOU START A TEAM?

• WHO DO YOU APPROACH?
  • ATHLETIC DIRECTOR OR ACTIVITIES DIRECTOR

• WHAT DO THEY WANT?
  • NO IMPACT – PERSONNEL, BUDGET, FACILITIES
  • INCLUSION
  • FIT WITH SCHOOL STRATEGY
  • OFFER A NEW ACTIVITY, WAY TO GET KIDS INVOLVED

• STUDENTS’ – PARENTS’ ROLE

• FIND A VENUE TO TRAIN AND RACE
CHALLENGES WE FACE

COMPETING INTERESTS
FALL/SPRING OUTDOOR ACTIVITIES/SPORTS

COST
FIXED COSTS
  FACILITIES
  COACHING BOAT
  SAILS
  ANNUAL FEES

VARIABLE COSTS
  COACHES
  BOAT MAINTENANCE, EQUIPMENT
  SAILS

INSURANCE

TIME AND TRAVEL COMMITMENT

High School Sailing – www.hssailing.org
MODELS TO FOLLOW

- High School Sailing Team
  - School Sport
    - Varsity
  - School Activity
    - Club/Varsity Club
  - Parent Sponsored Club
    - "SIMPLE" Club
    - 501 c(3)

- Athletic Director
- Activities Director

Yacht Clubs, Sailing Centers, Park Districts

High School Sailing – www.hssailing.org
THE PARENT-SPONSORED CLUB
THE CRITICAL MASS = 30 STUDENT SAILORS

School/Parent Liaison: Interacts with School and Coaches

List/Roster Manager: Responsible for registration, lists

Web Master: Team communication/blogs/email

Finance: Collects/pays fees, manages “books”

Transportation: Coordinates volunteers, logistics

Regatta Docs: Ensures kids/coaches are registered

Marketing: Articles to school, local press, web

High School Sailing – www.hssailing.org
# ISSA CONTACTS

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Phone Number</th>
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<tbody>
<tr>
<td>President</td>
<td>Tim Hogan (CA)</td>
<td>949-228-0822</td>
</tr>
<tr>
<td>Vice President</td>
<td>Rob Hurd (MA)</td>
<td>508-542-0700</td>
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<tr>
<td>Treasurer</td>
<td>Casey Schnoor (CA)</td>
<td>619-994-7245</td>
</tr>
<tr>
<td>Secretary</td>
<td>Burke Thomas (WA)</td>
<td>360-317-6427</td>
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<tr>
<td><strong>District Directors</strong></td>
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<tr>
<td>Mid-Atlantic</td>
<td>Randall Nunn (NJ)</td>
<td>732-581-1100</td>
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<tr>
<td>Midwest</td>
<td>Ted Anderson (IL)</td>
<td>708-420-5233</td>
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<tr>
<td>New England</td>
<td>Chris Crane (MA)</td>
<td>401-862-0128</td>
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<tr>
<td>Northwest</td>
<td>Scott Wilson (WA)</td>
<td>360-303-1759</td>
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<tr>
<td>Pacific</td>
<td>Aaron Feves (CA)</td>
<td>310-293-8097</td>
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<tr>
<td>South Atlantic</td>
<td>Ryan Hamm (FL)</td>
<td>843-364-3777</td>
</tr>
<tr>
<td>Southeast</td>
<td>Joann Willits (TX)</td>
<td>832-216-7726</td>
</tr>
</tbody>
</table>

## ISSA OFFICE

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[WWW.HSSAILING.ORG](http://WWW.HSSAILING.ORG)