

**ISSA Board of Directors Conference Call**  
**Thursday, May 5, 2016**  
**Meeting Minutes**

President Tim Hogan called the meeting to order at 8:00 pm EDT. A roll call was taken. Those in attendance: Ted Anderson, Sharon Garber, Forrest Gay, Tim Hogan, Randall Nunn, Casey Schnoor, Mike Segerblom, Don Shea, Randy Stokes, Burke Thomas, Joann Willits, Roy Williams, Dan Zwerg and Jerelyn Biehl

Those not in attendance: Andrew Cole, Malinda Crain, Chris Crane, Todd Fedyszyn, Ryan Hamm, Jonathan Harley, Rob Hurd, Joann Kolius, George Linzee and Scott Wilson.

**Minutes** from the Board Conference call, April 7, 2016 were approved as distributed.

- 1. President's Report:** Tim Hogan reported that St Pete YC is purchasing 10 J70s and the next HS keelboat regatta will be held in J70s. Grosse Pointe is also purchasing J70s.
  
- 2. Race Operations:**
  - a. Mallory 2016 – SAISA: Boats will be matched evenly.
  - b. Baker 2016 –NWISA: Same PRO will run the NWISA qualifier & Baker.
  - c. Cressy 2017 (Fall 2016) – Need a HS rep in charge of the Cressy. Joann will work with someone in the area.
  - d. Mallory 2017 – NESSA – discussion held to go forward with MIT.
  - e. Baker 2017 – MASSA: Randy Stokes reported that the Baker will be held in Norfolk at ODU or NYC.
  - f. Cressy 2018 (Fall 2017) – SAISA – only one bid so far.
  - g. NIT 2016 (MASSA, NESSA, MISSA) –remind SAISA, SEISA, NWISA, and PCISA that if they would like a "wild Card Berth for the NIT, please let Sharon and Rob Hurd know by Saturday.
  
- 3. Old Business:**
  - a. **Online Registration update** – Not sure if we'll receive a written proposal before the end of the year. Question on optional or mandatory use. Answer: interim would be optional (with minimal fee). Hoping to run alongside TechScore but unknown about the cost.
  - b. **BSDRA reminder:** submit resumes by May 1 to HS office – no resumes submitted.
  - c. **ByLaw discussion** – Casey Schnoor described trying to establish best practices for governance and to cover ourselves for insurance. Casey Schnoor will send an informational audit form to gather information for each District.
  - d. **LLC discussion** – Mike Segerblom and PCISA is proposing that we establish a PCISA LLC that will maintain tax exempt status, clarify insurance and provide structure that will enable potential fundraising specifically for the District. The plan, if the LLC is decided to be followed, is for each District to identify a key person to coordinate. A single member limited liability structure for non-profit organizations seems to be the way to go. ISSA would be the "single member" with the 501 (c) 3 flowing down through the LLC to the Districts. The 7 Districts would become subsidiaries with tax accounting filed under ISSA's 990. The LLC provides the insurance structure and approve the managing officers for each District. The insurance coverages (Directors & Officers as well as regattas) would flow down as well. Each District would have to provide annually their tax information to the ISSA office so the ISSA tax return could be prepared. Only 1 Tax ID would be issued, but as an LLC bank accounts would be able to be opened.
  - e. **Social Media** – Alex Sidi-Ransom Everglades/Jerelyn Biehl: analytics were distributed to show the increase in social media interaction once Alex Sidi started posting. He will continue through the Mallory. Discussion on how to control content that may not be appropriate. Tim asked that each District try to identify responsible sailors to be possible ambassadors. Discussion of possibly having a description of an ISSA Ambassador to understand the appropriate parameters.

#### 4. New Business

- a. HS Sailing Fund – donate button on HS sailing results page

Next conference call: June 2, 2016 with agenda items due to the office no later than May 23, 2016.  
Meeting adjourned at 8:00 pm

### ISSA MEETING SCHEDULE 2015-2016

~~Thursday, October 1, 2015: Conference Call at 8 pm ET/5 pm PT~~  
~~Friday October 30, 2015: Annual Meeting/Board Meeting at 10 am ET at ODU~~  
~~Thursday December 3, 2015: Conference Call at 8 pm ET/ 5 pm PT~~  
~~Thursday January 7, 2016: Conference Call at 8 pm ET/ 5 pm PT~~  
~~Thursday February 11, 2016: Conference Call at 8 pm ET/ 5 pm PT~~  
~~Thursday March 3, 2016: Conference Call at 8 pm ET/ 5 pm PT~~  
~~Thursday April 7, 2016: Conference Call at 8 pm ET/ 5 pm PT~~  
~~Thursday May 5, 2016: Conference Call at 8 pm ET/ 5 pm PT~~  
**Thursday June 2, 2016: Conference Call at 8 pm ET/ 5 pm PT**

\*\* Agenda items are due to the ISSA office (send to [jerelyn@odmsail.com](mailto:jerelyn@odmsail.com)) 10-days prior to the meeting. Meeting agenda to be e-mailed to the Board by the close of business (5 pm PT) on the Friday prior to the meeting.