

Macatawa Bay Yacht Club, Macatawa Bay, Michigan

Meeting of the Members

1. Call to Order: The meeting of the Members was called to order by President Tim Hogan at 1300

2. President's Report: Tim Hogan deferred to Board meeting

3. Treasurer's Report: Casey Schnoor deferred to the Board meeting.

4. Nominating Committee: Rob Hurd presented the 2018 ISSA Board slate of nominees as circulated prior to the meeting. M/S/A to close nominations. M/S/A to accept the slate as presented.

At Large:

Name Role

Rob Hurd Vice President, Clerk of Corp for term ending 2020

Dr. Lynn Frikker Safety Officer for term ending 2020

5. Adjournment of the Meeting of the Members: M/S/C to adjourn meeting at 1315

Meeting of the Board of Directors

- 1. <u>Call to Order & Roll Call:</u> The meeting of the Board of Directors was called to order at 1316. Those in attendance were: Ted Anderson, Lynn Frikker, Tim Hogan, Rob Hurd, and Scott Wilson. Attending by phone were Todd Fedyszyn, Aaron Feves, Randall Nunn, Mike Segerblom, Casey Schnoor, and Bruce Stuart.
 - a. Rob Hurd nominated Tim Hogan as president. M/S/A to close nominations. M/S/A nomination as presented. All other current officers were approved to continue. Rob Hurd asked Randall Nunn if there is a MASSA district board member. He noted that the position will be filled after the ACC.
- **President's Report:** Tim Hogan reported that ISSA is doing well. The transition to LLCs for the districts is in process. The website is in need of an update. Techscore progress is moving along. We will likely have increased costs associated with these upgrades along with a potential increase in insurance coverage. We are working on finding some sponsorship to help offset these expenses. 550+ schools are active with 25-50 tops teams and then a diverse group of 500 other types of teams. Are we taking care of them? What needs do they have that we can address? Leadership is important and overcoming the various district challenges. How do we get better? Try to address these questions in your district reports.
- 3. <u>Treasurer's Report:</u> Casey Schnoor reported little change in the entity assets. The P&L is fairly steady with some variances due to the timing of dues payments. There is the unique expense in 2018 of the LLC exemption filing fee of \$3,000. He reiterated that there are anticipated increased costs that need to be addressed. Tim wants a budget set up for a June 30 fiscal year end. Sherri is working on this with Casey. Tim noted that the districts need to forward their financial information to the office. Mike Segerblom noted that the transition to June 30 won't start until 6/30/2019. Mike Segerblom made a MOTION to increase the team dues from the current \$85 to \$100 effective 9/1/2019. Motion was seconded. Discussion followed with Mike Segerblom adding that an increase in dues would help ISSA to operate on a break even basis rather than at a loss as we are currently doing. Tim suggested that further financial analysis is needed before we consider this change. Motion was tabled.
- 4. Future Dates of Championships:



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- a. Cressy 2019 (Oct 27-28, 2018) MISSA at Macatawa Bay, MI is ready to go. Discussion followed about the use of electronic devices and following Laser Class rules. None of this is allowed by ISSA. The rules committee will look at the need for further clarification in the ISSA Procedural Rules. Mike Segerblom suggested that Scott and committee look at the details of the way ICSA deals with this issue.
- b. Mallory 2019 May 11/12 NWISA at Sail Sand Point, Seattle, WA. Scott will get hotel info out soon. There will be two fleets of FJs. Jonathan McKee will be the PRO. Chief judge will be Jared Hickman. He has a draft NOR in process. One fleet will have new sails, the other fleet will have sails one to two years old.
- c. Baker 2019 May 25/26 NESSA at Sail Maine, Portland, ME. Rob Hurd reported that the NESSA qualifier will be at the venue the weekend before. All key personnel are confirmed. Club 420s will be used.
- d. Cressy 2020 (Nov 2-3, 2019) PCISA at Santa Barbara Yacht Club, CA

Tim Hogan noted that there is a request from Tom Sitzman to increase the number of sailors allowed at the Mallory and Baker. Tim is not in favor of it. Rob Hurd noted that this also applied to the district qualifiers. The discussion followed that this can increase costs a lot for teams having to travel to the regattas. Tim will follow up with a response to Sitzman. The group agreed that the championship conditions should be added as appendices to the ISSA procedural rules.

- e. Great Oaks Nov 2018. Tim will attend. A new group of volunteers is in place which is setting a positive tone. There will be judges on the water for observation purposes. There are guidelines for this in the PR book. (Appendix 7) Mike Segerblom noted that this must be announced and noted in the SIs.
- f. Keelboat Regatta Dec 2018 Todd Fedyszyn reported that ten berths are available and five teams are already entered. Still waiting for a few more district qualifiers to allocate the at large berths. Todd and Tim will confer to make the determination of the at large berths. NOR states this will be done by November 7.
- g. NIT 2019 MISSA will be at The Foundry in Cleveland, OH.
- h. Mallory 2020 MISSA more details to follow
- i. Baker 2020 SEISA more details to follow
- j. Phoebe King 2019 Annapolis, MD
- k. Rose Bowl 2019 January 5-6 in Long Beach, CA open to teams from other districts.

5. Old Business:

- **a.** LLC group exemption still in process with the IRS. Tim is following up with Gowrie on the insurance coverage for the new LLCs. They will be named as additional insureds on the current ISSA policy.
- b. TechScore transition is under discussion. All key personnel from ISSA and ICSA have a conference call scheduled for next week to formulate a plan and put together a job description and search for replacement.
- c. Website update proposal Scott Wilson outlined that this update is a facelift to the current site to make it more user friendly for use on cell phones, etc. If there are updates later with the database syncing with any TechScore changes, the proposal fee would be adjusted. Mike Segerblom noted that there are some updates that are needed that each district should outline. MOTION by Scott Wilson to approve the proposal from WebWorks Café for \$12,228. Motion was seconded. Discussion followed with Mike Segerblom suggesting that we need a more defined proposal and that we should wait until summer while other issues with the TechScore transition are resolved. Tim indicated that he wants to move forward with the website update. Casey Schnoor proposed an amendment to the motion that the scope of work of the proposal be more



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defined and possibly with a "not to exceed" dollar amount. Scott Wilson will continue as the liaison to Jared/Webworks Café to implement the changes. Approval was given to perform the upgrade from v3 to v4 of ExpressionEngine for an amount not to exceed \$4,000.

Randall Nunn noted that he would like to have a 2v2 Team Race set up be incorporated into TechScore. Scott thought that would be something that would be addressed by the next TechScore developer.

Scott reminded all to send him any items that you would like to have included in the update to the website.

6. New Business:

- a. <u>MOTION</u> by Tim Hogan for a proposed by-law change to Article III Section 1: Members of the Corporation shall be interscholastic teams representing schools with eligible student sailors in 9, 10, 11 and/or 12th grades. Only one interscholastic team shall represent a school as a member. Motion APPROVED.
 - Discussion followed that the wording of in 9, 10, 11 and/or 12th grades is in conflict with other language in our by-laws that uses the wording in 9^{th} grade or higher. It was agreed that as long as a school has students in 9^{th} grade and higher, their sailors would be eligible.
- b. Branding/Sponsorship: Casey Schnoor gave a report on the process in progress for guidelines for use by teams, districts, and ISSA to obtain financial sponsorship. The end product with be the guidelines as well as "glossy" version that can be presented to potential sponsors with demographic analytics and other ISSA marketing tools. He hopes to bring this to the ISSA Board next month for review and approval. Further research is still needed on the analytic data to include in the package. Mike Segerblom directed Casey to get the website data from Jared. Tim is pursuing the possibility of a combined sponsor for ICSA and ISSA for TechScore with the ICSA leadership.
- **7.** <u>District Reports:</u> current memberships are running at or better than last year. Tim encouraged all districts to send their rosters and dues payments along to the ISSA office.
 - a. MASSA: Randall Nunn reported that they have 98 teams registered in five leagues. There is some activity in the greater Philadelphia area that is operating autonomously with efforts from MASSA to get them incorporated into MASSA. The recent fall championships were hit with tough weather conditions resulting in one day only events. Effort is made with the league format to maximize participation by all levels of team types. ACC will be the final regatta of the fall season. The Phebe King Memorial will be the final regatta in the spring. MASSA is continuing to enforce a policy to not permit combined teams.
 - Tim Hogan brought up the news that the National Sailing Hall of Fame will be relocating from Annapolis, MD to Newport, RI. The ISSA trophies are now housed at the Crown Center at the US Naval Academy. The group agreed that if the HOF is still willing to host and display our trophies, we are willing to move to RI with them.
 - b. MISSA: Ted Anderson reported that there 117 paid schools with over 1200 sailors. The growth brings challenges along with shifting geographic centers of strength. Still working on becoming more competitive on the national level with better facilities and better coaches. All national level events require pre-qualification events for the district qualifier regattas. Expansion in Ohio is the newest area of growth with most activity in the Cleveland area.
 - c. **NESSA:** Rob Hurd reported that things in NESSA are wrapped up for the fall season. Three teams will go to the Great Oaks. Qualifier was held for the Keelboat Regatta. Excited about hosting the Baker in



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Maine in the spring. Membership continues to be strong. Analyzing potential changes to the team racing regatta scheduling. As some schools don't participate in the fall season it often offers other teams the opportunity to go to the invitational regattas in the fall. Coaching challenges for newer teams is something to work on.

- d. **NWISA**: Scott Wilson reported that the North West is continuing to have good growth. Challenges still exist with quantity and quality. Expecting more activity in the spring. Had seven teams at the keelboat qualifier. The Cressy qualifier at the Gorge had good participation in the Radial fleet and minimal in the Laser fleet. Trying to make access for new teams to be as easy as possible. Finding venues that can handle the volume of participants is difficult. Fall season is about to wrap up. Continuity is being managed and progressed by the paid person running a foundation in Seattle.
- e. **PCISA:** Aaron Feves related the increasing issues with the activity in Northern California. There are conflicts with various yacht clubs and their year round junior programs. There is also overlap with the US Sailing Olympic Development Program training camps. The district will continue to try to work with the various groups to continue to offer high school sailing as an option for those not on the Olympic path.

Mike Segerblom thanked Aaron Feves for stepping in as president of PCISA and managing many district issues. The administrative processes for the district are being handled at all levels and have created a large workload. The junior programs seem to be growing and the increase is impacting the district. The challenge seems to be that fewer volunteers are stepping up to help. Also of impact is the announcement of the 2028 Olympics to be hosted in Los Angeles where some people seem to think that high school sailing should incorporate preparation for that although the district does not see that as relevant to the purpose and goal of high school sailing. The district regattas are well subscribed. An ongoing issue with a disagreement about the eligibility of a student has been in process over the last few weeks that has consumed an inordinate amount of time for the team advisors, the coach, the school, and the district.

f. SAISA: No report.g. SEISA: No report.

Open discussion followed on the level of recognition by schools. An option might be to survey the teams. The by-laws state that *members shall be interscholastic teams representing schools with eligible sailors* which seems to indicate that teams may operate without direct recognition by the school.

Tim thanked all for participating. This meeting allows for longer discussions on topics.

Adjournment of the meeting of the Board of Directors: M/S/A to adjourn meeting at 1630