



ISSA Board of Directors Conference Call Thursday, May 5, 2022 Meeting Minutes

President Tim Hogan called the meeting to order at 8:02 pm EDT. A roll call was taken. Those in attendance: Ted Anderson, Jeff Brock, Chris Crane, Dustin Dormer, Lynn Frikker, Jonathan Harley, Tim Hogan, Ryan Hamm, Sarah Hanavan Rob Hurd, Jason Lutz, Ashley Nelson, Casey Schnoor, Mike Segerblom, Bruce Stuart, Roy Williams, Scott Wilson and Jerelyn Biehl.

Those not in attendance: Bill Campbell, Todd Fedyszyn, Aaron Feves, Sharon Garber, Jane Millman, Randall Nun & Dan Zwerg.

1. Minutes of the ISSA April 7, 2022 Board meeting were approved as distributed.
2. **President's Report:** Tim gave a quick recap on recent discussions – Tax returns filed shortly; notice of Umbrella insurance increase; Zim agreement signed; Hall of Fame – working to get ISSA included; US Sailing request for Girls event.
3. **Race Operations: venues to host in 2022 –**
 - a. **MALLORY: Dates:** 2022: June 4-5, PCISA in CFJs at Mission Bay YC. On target but struggling with judges. Plan to run both divisions on the water at the same time.
 - b. **BAKER:** 2022: May 21-22: Lakewood YC, TX on Clear Lake in FJs. All on track with 16 judges & ribs.
 - c. **CRESSY:** Oct 29-30: venue ODU prior to ICSA championship. 24 boats and byob or charter.
 - d. Keelboat National Invitational: Dec 10-11, 2022 – St Petersburg, FL.
 - e. Phoebe King: June 4-5, 2022, Annapolis. Event tracking.
 - f. NIT: Sharon HS, May 21-22, 2022. Lake Massapaug.
 - g. Great Oaks: Nov 19-20, 2022 – New Orleans, LA. NOR posted online: Lauren Schrantz: lauren@amroutes.org
 - h. ACCs – November 12-13, 2022 - in Rochester YC, NY
 - i. PCISA Girls Regatta – Oct 15-16 tentative - venue TBA
4. **Old Business:**
 - a. District Incorporation Process: in pretty good shape. Any correspondence from IRS should be forwarded to Mike Segerblom.
 - b. Social Media:
 - i. Proposal to hire Shawn O'Conner, coach of the Oak Harbor team in NWISA, to be our social media manager. Seconded by Mike Segerblom. Will run past WCS/Zim to make sure we're satisfying the contract. Request to duplicate at the District level as well. Star with a 1 year contract. M/S/passed
 - ii. Budget \$1200 (\$100/month to Shawn) + misc. marketing/promotional software not to exceed \$250 per year.
 - iii. Shawn's responsibilities will be:
 1. to post approximately 1 to 4 social media posts per month to Facebook and Instagram and/or other apps sailors are using.
 2. to coordinate with each district to get content
 3. to include West Coast Sailing / Zim / Dwyer promotions as required per agreement
 4. to promote National Championship regattas before and during the events with multiple posts
 - iv. Scott Wilson will oversee this effort
 - c. Sailing Hall of Fame – trophy custody – Bill Campbell not on call

- d. Calendar Venues going forward: Will meet with ICSA for 5-year program

	2022	2023	2024	2025
Mallory	PC-Mission Bay	MA- Tom's River	SA-	NE-
Baker	SE-Lakewood, TX	MW-	NW-	PC-

5. New Business:

- a. **US Sailing – Girls National Championship** – discussion was held. Sub-committee: Rob Hurd, Ted Anderson, Jane Millman and possibly others to look at this over the summer.
- b. **Proposed Schedule from ISSA Cressy**
 2022 Oct. 29-30 at ODU
 2023 Oct 28-29 at Tulane
 2024 Oct 26-27 in South Atlantic
 2025 Oct 25-26 Open bid, preferred west coast
 2026 Oct 31-Nov 1 Mid-Atlantic

- b. Schools were asked to send outstanding payments before the Baker Championship.

District Reports

MISSA Mallory qualifier in tough conditions.

SEISA: qualifier held near Tulane

SAISA: Mallory qualifier held with Baker qualifier this weekend.

PCISA: Baker qualifier held in Redwood City – 5 teams. PCCs with 22 teams next weekend.

NESSA: Mallory qualifier this weekend. Baker to be held next weekend followed by Girls championship.

MASSA: Baker qualifier at Naval Academy. Girls District Championship in Annapolis next week but a NE'er expected. Mallory qualifier in a few weeks.

NWISA: Baker qualifier last weekend with 4 teams. Mallory next weekend in Bellingham.

Adjournment

Meeting adjourned at 9:04 pm

ISSA Meeting Schedule

2021-2022

Zoom Conference Call at 8 pm ET/ 5 pm PT

- Thurs June 9, 2022
**** Agenda items are due to the ISSA office (send to jerelyn@odmsail.com) 10-days prior to the meeting. Meeting agenda to be e-mailed to the Board by the close of business (5 pm PT) on the Friday prior to the meeting**