### Meeting of the Board of Directors Via Conference Call Thursday, March 4, 2010

ISSA Secretary Don Shea called the meeting to order at 8:02pm EST.

Attendees: Tim Hogan, Bill Campbell, Burke Thomas, Tom Monkus, Rob Hurd, Mike Segerblom, Don Shea, Andrew Cole, Matt Dubois, Malinda Crain, Bill Schneider, Sherri Campbell and Jerelyn Biehl.

Those unable to attend include: Wayne Cutler, Chris Clement, JP Fasano, Scott Mason, Matt Mikkelborg, Randy Stokes, George Linzee, Steve Gay, Chuck Sinks, Steve Grove, Andrew Nugnes, Brett Gruchow, and John Wright.

Minutes from the February 4, 2010 meeting were approved as distributed.

# 1. Reports:

#### President - Tim Hogan -

- Endowment Fund update: Andrew Cole reported that he will take the working document that sets up a new Finance Committee to manage the fund and present that for approval at the Mallory under a special member meeting.
- The feasibility of using the Spring newsletter to distribute the document to the membership was discussed.
- Andrew will advise One Design Management by March 7 if he will have the necessary document so as to not unduly delay the newsletter preparation and publication

# 2. Membership as of 2/28/10 at 358 as noted in the agenda

- NESSA and MISSA need to submit schools for approval.
- Don asked that any district that does not have their Spring report in get it to the ISSA office as soon as possible so the newsletter can be assembled and sent to the printers.
- **4. Website** Don Shea was waiting for information from Brett Gruchow and will forward when available. Mike Segerblom discussed the TechScore program and integrating with the ICSA and ISSA. TechScore has a standalone option that has 2 flaws that would be a problem with ISSA: (1) scoring (dnf, dsq, etc.) and (2) boat rotation only accepts 2 letter identification for teams. Mike is working to solve these issues.

### 5. ISSA Sponsorship/partners

- APS signed an annual renewal with logo on the website, ad in newsletter for \$2,000. Approved.
- Sail1Design cannot provide cash sponsorship but would like to provide a
  classified ad and job bank service at no charge, but continue with their logo
  on the website. Motion to allow relationship to continue for 1 more year
  with no monetary compensation with the agreement that they would manage
  our classified and job bank. Approved.
- Gill responded to add features for their \$2,000: trophies available to regattas at dealer price; Twitter and Facebook add-ons; What to Wear seminar at a large regatta; local dealer access booth at major National championship

regatta. Board suggests responding to Gill to renew at the current level and same service for 2010 and will consider the additional requests for 2011. Several people expressed concern about (1) low level of compensation offered for the benefits noted above, and (2) committing championship hosts to providing space for retail and signage on grounds.

**6. ISSA appeals process:** Rob Hurd discussed Mallory Chief Judge's concern on appeal process with US Sailing. Andrew Cole responded that ISSA and the qualifying regattas at the district level are covered under the RRS as written. Andrew is also a member of the US Sailing By-Laws committee and can monitor any developments that may affect ISSA's status. It was suggested that NORs for district qualifiers include language advising participants that regatta will be governed by the "ISSA Procedural Rules" and other appropriate rules.

#### 7. New Business

**Bank accounts for Districts:** Homeland Security requirements have become stricter. Banks now require resolutions to confirm business. Andrew Cole prepared a resolution to assist Districts to open their own accounts. Discussion was held on if Districts should be under ISSA or on their own. Andrew Cole will investigate more.

Next teleconference: May 7, 2010 – 8:00pm EST

Adjournment: the meeting was adjourned at 9:25 pm EST.